

FINANCIAL COMMUNICATIONS
VIDEO LIST
AS OF 08/14/89

TITLE	ID
Highlights of Media Coverage:"Bus to the Booth" Campaign(86)	01363
Highlights of the Dutch Grand Prix (1984)	00841
Highlights: Dutch Grand Prix-Formula 1 / Marketing Meeting	01632
Highway Sanity (Face the Nation, WCBS-TV) (1984)	00369
Hispanic Voter Registration-Philip Morris (WNBC-TV) (1988)	02015
Hollins Color Demonstrations (WNBC-TV) (1971)	00547
Hollywood/ France	00477
Hong Kong Shoot /Marlboro/PM (1986)	00742
Hopper 11 (WLS-TV) (1981)	00279
Hopper 11-Today in Chicago (WMAQ-TV) (1981)	00280
Horse Race (1982)	01060
Hot Shot Rev 1 (Kool Aid,GF) (1986)	00977
House Floor Coverage (1981)	00560
How to Make A Room (Reel# 2)	00406
How to Win Friends (1984)	00804
How to Win Friends (1984)	01676
How to Win Friends (1984)	01388
How To Win Friends (Revised audio) (1984)	00418
How to Win Friends (revised audio) (1984)	01249
How to Work A Room (reel # 1)	00405
How to Work a Room (reel # 3, camera orig., voice over only)	00928
How to Work a Room (Reels 1-3) (1984)	02171
How's Business? (Business and the Arts) (1983)	00395
How's Business? (Episode 2: Business and the Arts) (1983)	01488
How's Business? The Quiet Revolution/Episode 1 (1982)	02219
Hugh Cullman (speech coaching) (1981)	00378
Hugh McCage Story/Smoking (News 7, WJLA-TV) (1987)	01056
Humorous Ad Out-takes-Miller/ Marlboro Ad Spoof (1981,1983)	01266
Hypothesis of Formative Causation (Dr. Sheldrake) (1985)	00831
I.C.B./Labor Looks at the 80's (#1) (1980)	01209
Ideas In Action (1987)	00991
Ideas In Action (1987)	01271
Ideas In Action (1987)	00979
Ideas in Action (1987)	01932
Ideas in Action (1987)	01801
Ideas In Action (1987)	02231
In The Know (Hill and Knowlton Corp. Report) (1982)	00918
In The Turn of The Century (1980)	00184
In The Turn of The Century (1980)	00185
Inagural Day Ceremonies (WNBC-TV, Chan. 4) (1981)	00574
Information Explosion	00189
Information Explosion (work element, selected scenes)	00195
Ingredients and Additives,(Canadian News Shows),1986 (L)	01599
Inside Business (Gannett/Newharth) (1986)	01391
Inside Hollywood : The Movie Business (1981)	00238
Inside Hollywood : The Movie Business (1981)	00237
Inside New York's Art World (Romare Bearden) (1979)	00281
Instant Relaxation/Justine Bateman (Maxwell House,GF) (1986)	00978
Insurance Industry Hit with Lawsuits,(60 Minutes),1988 (L)	01589

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TITLE	ID
International Board Meeting (1983)	00833
International Board Meeting (1983)	01774
International Board Meeting, Reel # 2 (1983)	01761
International Coffee (Baby Non-new,GF) (1986)	01736
International Commercials (Parliament, Marlboro) (1988)	02107
International Commercials (Roll 2) 2 spots	02167
International Tobacco Exhibition	01906
Interview in Madrid & Pt. 1: Factory in Sevilla (1984)	00743
Interviews (tape # 4:Dr. Farrell,Steven Sonka,W. Minger,...)	00940
Interviews Tape # 2 : Philip Morris	01138
Interviews Tape # 5 : Hardy	01137
IRN Viewer Promo Tape	01435
Isamu Noguchi Sculpture (Rome) (1986)	00461
Issue #1 Introducing Diet Coke	00497
It Works :936 (Nabisco Brands, Life Savers) (1985)	00873
It's Lowenbrau-Lowenbrau (dual mode closed captioned) (1986)	02160
J.A. Murphy (Presentation? Commercials, etc.)	01333
J.P. . Jeb Lee on Camera (1983)	00457
J.P. Jeb Lee (keynote address) (1983)	00819
J.P. Jeb Lee -Keynote Address (1983)	00024
Jaime Moreno #1 (1984)	01504
James Talley in the Glen (1983)	00715
James Talley in the Glen (1983)	02198
James Talley in the Glen (1983)	00562
Japan Meeting Commercials (1985)	01613
Japan Meeting Commercials (German Marlboro) (1985)	00811
Jeb Lee (Slide Show) (1983)	00379
Jell-O Pudding Snacks (Dairy Case-New,GF) (1988)	02103
Jello Fruit Bars (Big Band with Demo/DMC,GF) (1986)	01748
Jello Gelatin (Fruit Appeal)(GF) (1986)	01745
Jello Pudding (Godfather/SF/DMCC) (GF) (1986)	01757
Jello Sugar-Free Gelatin (Summer Cuts,GF) (1986)	01753
Jewish Artifacts Collection (WXYZ-TV Action News) (1985)	02220
Jewish Dimension (WPIX-TV)	00419
Jewish Dimensions (Interviews w. Sam Saden,WPIX-TV) (1978)	00085
Jezebel # 1 (from "A Singing Stream")	01785
Jim Morgan- Board Room,Larry Wilson, Hawes Coleman-Whitney	00465
Jim Remington # 1 (GT Assoc.) (1984)	01509
Jimmy Carter Campaign in N.Y.C. (TV coverage) (1980)	00217
Joan Lino # 1 (GT Assoc.) (1985)	01511
Joffrey Ballet (Good Morning America,ABC-TV) (1982)	01442
Joffrey Ballet (Live at Five, WNBC-TV)	00550
Joffrey Ballet (soft news clip revised, light rain) (1984)	00884
John Landry- First Session Speech (1982)	01387
John Murphy-Pfister Hotel Presentation (pt.1) (1982)	01288
Juice-Up Commercial (B-Roll) (7-Up) (1985)	00683
Juice-Up Commercial (B-Roll) (7-Up) (1985)	00682
Julia (incomplete) (1980)	00210
Julius Potocsny Helicopter Footage (1984)	00370

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TITLE	ID
Junior Tennis Easter Bowl (Sports) (WNEW-TV) (1979)	00176
K.C. Circuit-Marlboro Talent Finals/The Ozark Inn/Tape # 1	01841
K.V.Dey's Testimony, 1988 (L)	01597
Karen Brosius # 1 (GT Assoc.) (1985)	01514
Kelloggs (1 :30 sec. spot)	01377
Kool-Aid (Anthem, GF) (1986)	01726
Kool-Aid (Hot Shot Rev I) (GF) (1986)	01743
Kothari General Foods (PAL) (1985)	00375
Kraft- PM -Kraft Takeover (TV coverage) (1988)	02076
Kraft-PM Takeover (TV coverage) (1988)	02062
Kraft-PM Takeover (TV coverage) (1988)	02075
Kraft-PM -Kraft Takeover (TV coverage) (1988)	02066
Kraft-PM Kraft Takeover (TV coverage) (1988)	02061
Kraft-PM Offers to Buy Kraft Foods (TV coverage) (1988)	02060
Kraft-PM Takeover (CNN Evening News) (1988)	02072
Kraft-PM Takeover (TV coverage) (1988)	02073
Kraft-PM Takeover (TV coverage) (1988)	02063
Kraft-PM- Kraft Turns Down Offer (TV coverage) (1988)	02074
Kraft-PM-Kraft Takeover (Chicago TV coverage) (1988)	02078
Kraft-PM-Kraft Takeover (TV coverage) (1988)	02070
Kraft-PM-Kraft Takeover (TV coverage) (1988)	02067
Kraft-PM-Kraft Takeover (TV coverage) (1988)	02068
Kraft-PM-Kraft Takeover (TV coverage) (1988)	02081
Kraft-PM-Kraft Takeover (TV coverage) (1988)	02079
Kraft-PM-Kraft Takeover (TV coverage) (1988)	02071
Kraft-PM-Kraft Takeover (TV coverage) (1988)	02077
Kraft-PM-Kraft Takeover (TV coverage) (1988)	02069
Kraft-PM-Kraft Takeover (TV coverage) (1988)	02080
KVR Dey Testimony, 1988 (L)	01596
KYTE News Coverage (New England News Segment) (1988)	02085
L and M Factory Opening Ceremony (PAL)	00273
L & M Factory Opening (PAL)	00258
L and M China Project (1981)	00271
L and M China Project (PAL)	00272
L.A.Law, (NBC), 1987 (L)	01574
La Carrera 1978 Classico del Caribe	00142
La Strada (Part 1) (1980)	00215
La Strada (Part 2) (1980)	00216
Labor Agreement (Biznet, WTVR, WWBT, WXEX) (1986)	01338
Law Suit/Philip Morris, (Kyte), (TV coverage), 1987 (L)	01570
Lawsuit Against Philip Morris, (A Current Affair), 1987, (L)	01534
Lawsuit Crisis, 1986 (L)	01583
Lawsuits Against The Tobacco Industry (Moneyline, CNN)	01278
Lawsuits Against Tobacco Companies-Wm. Glaberson (FNN) (1985)	01277
Lee Greenwood (Marlboro Country Music)	01807
Lena Cups (Sanka, GF) (1986)	01180
Leo Buring Supreme Assorted Titles (PAL)	00342
Leo Burnett Marlboro Ads ("Raider" and "Oasis") (1987)	00970
Liberal Art of Success	01134

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TITLE	ID
Liberal Art of Success	01105
Liberal Art of Success (1983)	01108
Liberal Art of Success (1983)	01109
Liberal Art of Success (1983)	00569
Liberal Art of Success (1983)	00871
Liberal Art of Success (1984)	01386
Liberal Art of Success (1984)	01773
Liberal Art of Success (Cathy Gillis, Maureen Campbell)	00959
Liberal Art of Success (Deirdre Waitt, Wendy Grammis)	01110
Liberal Art of Success (Joanne Donovan)	01240
Liberal Art of Success (Maureen Campbell, pt. 1)	01070
Liberal Art of Success (not revised) (1983)	01664
Liberal Art of Success (protection master) (1984)	01782
Liberal Art of Success (reels 1, 2, 3) (1983)	00750
Liberal Art of Success (reels 1, 2, and 3) (1983)	01708
Liberal Art of Success (reels 4, 5, 6) (1983)	00758
Liberal Art of Success (reels 4, 5, and 6) (1983)	01707
Liberal Art of Success (Reels 7 and 8) (1983)	01894
Liberal Art of Success (reels 7 and 8) (1983)	00752
Liberal Art of Success , Keystone Cops (1983)	00751
Liberal Art of Success / Keystone Cops (1983)	01667
Lieberman Interview (w. Stephanie French) (1982)	00528
Lift Ev'ry Voice and Sing (sponsored by Miller Lite Beer)	01389
Lift Every Voice and Sing	02082
Lift Every Voice and Sing	02083
Lift Up Your Heart	00558
Lift Up Your Heart (1983)	01617
Lift Up Your Heart (1983)	01720
Lift Up Your Heart (1983)	01398
Lift Up Your Heart (1983)	00535
Lift Up Your Heart (1983)	01407
Lift Up Your Heart (1983)	00557
Lift Up Your Heart (1983)	00556
Lift Up Your Heart (1984)	00365
Lift Up Your Heart (1984)	01233
Lift Up Your Heart (1984)	01234
Lift Up Your Heart (1984)	00366
Lift Up Your Heart (1984)	00367
Lift Up Your Heart (Vatican) (1983)	01239
Lift Up Your Heart (Vatican) (1983)	01683
Lift Up Your Heart (Vatican) (1983)	00763
Lift Up Your Heart (Vatican) (1987)	02053
Lift Up Your Heart (Vatican) (1987)	02052
Lift Up Your Hearts (Vatican) (1983)	00864
Lift Up Your Hearts (Vatican) (1983)	00865
Lift Up Your Hearts (Vatican) (1983)	00861
Lift Up Your Hearts (Vatican) (1983)	00863
Lift Up Your Hearts (Vatican) (1983)	00862
Lightning Does Strike Twice (J. Murphy Pfister Presentation)	01934

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TITLE	ID
Like Cola Commercials (Swimming, Baseball, Fishing)	00416
Lite Beer (1986)	01268
Lite Beer Commercial (Helga Piscopo) (1986)	00387
Lite Beer Commercials (7 spots) (1985)	01396
Lite Beer: Missing Case Part 2 (1986)	01257
Lite Softball Production	00454
Litigation Tonight	02172
Litigation Tonight	01578
Litigation Tonight (Part 2) (1988)	02116
Litigation Tonight (Parts 1 and 2)	02115
Litigation Tonight (Pt. 2, then pt. 1) mock interviews	02098
Lou Harris (WAGA-TV, Atlanta, Morning Edition) (1987)	01958
Lou Harris Airchecks-CNN-Show Biz Today, ESPN-Business Today	01996
Lou Harris American Family Poll (TV coverage) (1987)	01943
Lou Harris American Family Survey (TV coverage, WGAL) (1987)	01947
Lou Harris Family Survey (CBS-TV, Denver) (1987)	01948
Lou Harris Family Survey (TV coverage, KCNC, Denver) (1987)	01946
Lou Harris Interview (for National Bottler's Convention)	02199
Lou Harris Interview: America's Leisure Time and the Arts (88)	01976
Lou Harris Poll on Leisure Time/Philip Morris (CNN) (1988)	01979
Lou Harris Poll on Leisure Time/Philip Morris (ESPN) (1988)	01980
Lou Harris Poll-Americans and the Arts (CNN) (1988)	01978
Lou Harris Poll-Americans and the Arts (ESPN) (1988)	01981
Lou Harris Poll-Americans and the Arts (KGTU, San Diego) 1988	01986
Lou Harris Poll-Americans and the Arts (WAVE-TV, KCCI-TV) 1988	01987
Lou Harris Poll-Americans in the Arts (CBS-TV) (1988)	01992
Lou Harris Study: Americans and the Arts (1988)	01938
Lou Harris Survey on Leisure Time/Philip Morris (CBS-TV) 1988	01990
Lou Harris Survey-Americans and the Arts (KATV-TV/Portland)	01988
Lou Harris Survey-Americans and the Arts (KQVR-TV, Cal.) 1988	01977
Lou Harris Survey-Americans and the Arts (WTVF-TV/Nashville)	01989
Lou Harris Survey-Americans and the Arts, (TV News) (1988)	01939
Lou Harris Survey-Americans and the Arts (KXAS-TV/Ft. Worth)	01991
Lou Harris-Family Survey (KRIV-TV News) (1987)	01957
Lou Harris-Report on the American Family (Airchecks) CNN, ESPN	01997
Lou Harris/Philip Morris-Visnews Press Tour (tape 1 of 2)	01993
Louis Harris (News w. Yetta Leavitt, WXIA-TV, Atlanta) (1987)	01954
Louis Rich : After Math, Workout/Rev., Wow Turkey	01212
Louis Rich Sliced Turkey (Aftermath) (GF) (1986)	01754
Louis Rich Turkey (Bun length "Complaint", Lunchables, GF)	02104
Low Tar Cigarette (WNBC-TV, Chan. 4) (1978)	00042
Lowenbrau	00664
Lowenbrau Commercial (Snowbound) (1983)	00453
Lowenbrau and Miller Commercials	00512
Lowenbrau Commercial (Danny's Bar) (1981)	01422
Lowenbrau, Oscar Meyer spots (1986)	01014
LTV Report 3 (employee videotaped news) (1982)	01455
Lung Cancer (Eyewitness News, WBZ-TV) (1985)	01244
MacNeil Lehrer Report "Smoking" (1979)	00097

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MacNeil-Lehrer Report (Tobacco Institute) (1982)	00314
Maggie Awards Presentation (PM and Planned Parenthood) (1984)	01637
Making of a Miller Commercial (WCBS-TV) (1982)	00311
Malboro Country (1976)	00011
Malboro Cup (Grand Prix Race, Monza, Italy) (1978)	00079
Man and Mask: The Heritage of Primitive Art in Modern Art	02234
Margaret Heckler--Cigarette Taxes and Medicare (C-Span) 1985	01311
Marijuana versus Cigarette Nicotine Levels (WNBC-TV) (1978)	00090
Market One Communications- Demo Reel A	00941
Marketing Communications Competition for College Students-86	01414
Marketing Meeting Promo (1984)	01621
Marketing Meeting Promo (1984)	01620
Marketing Public Relations (5 spots) (1986)	00765
Marlboro Adventure (PAL) (1984)	01786
Marlboro Adventure Film (excerpts) (1984)	00407
Marlboro Adventure Team (1981)	00447
Marlboro Adventure Team (1984)	01327
Marlboro Adventure Team (1984)	00351
Marlboro Canton Tennis Classic (3/4 PAL)	00249
Marlboro Canton Tennis Classic (NTSC) (1981)	00344
Marlboro Canton Tennis Classic (NTSC) (1981)	00269
Marlboro Canton Tennis Classic (PAL) (1981)	00268
Marlboro Canton Tennis Classic (PAL) (1981)	00270
Marlboro Commercials -U.S. Produced-German 1981/82 Pool	00521
Marlboro Country (PAL) (1976)	00520
Marlboro Country Music (2 news spots: KSEE, KFSN-TV) (1986)	01834
Marlboro Country Music (Fall Tour 1985)	01802
Marlboro Country Music (High Tech, PM Magazine) (1983)	01804
Marlboro Country Music - Columbus Concert (1984)	01811
Marlboro Country Music - Louisville Concert (1984)	01812
Marlboro Country Music -DM- Composite Tape #2 (1986)	01844
Marlboro Country Music Artists' Composite Tape (1985)	01806
Marlboro Country Music Artists' Composite Tape (1985)	01831
Marlboro Country Music TV News Coverage (1985)	01808
Marlboro Country Music-1985 Fall Tour (Composite tape) (1985)	01837
Marlboro Country Music-Barbara Mandrell/Dolly Parton (1986)	01840
Marlboro Country Music-Composite Tape #1 (KCCI, WHO-TV) (1986)	01839
Marlboro Country Music-KC-Composite Tape # 1 (1986)	01843
Marlboro Country Music-KC-Composite Tape #3 (1986)	01845
Marlboro Country Music/Cleveland-News Coverage (1986)	01832
Marlboro Doco (NTSC) (1986)	01887
Marlboro Doco (1 of 4) (1986)	01888
Marlboro Doco (2 of 4) (1986)	01889
Marlboro Doco (3 of 4) (1986)	01890
Marlboro Doco (4 of 4) (1986)	01891
Marlboro Doco (Media Works, NTSC 525/60) (1986)	00738
Marlboro Formula 1 (Silent, NTSC) (1984)	01779
Marlboro Formula One (silent, reused tape)	01307
Marlboro Reel # 13 (64 spots) (1969-1970)	01120

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Marlboro Ruffles ,Int'l Board Meeting, and Phil-Pac (1984)	00860
Marlboro Ski Challenge (1983)	01066
Marlboro Victory (Formula 1) (1984)	00349
Marlboro Victory (Formula 1 Racing, unfinished version)1984	00736
Marlboro Victory --Formula 1 (1984)	00411
Marlboro Victory Formula 1 (1984)	01767
Marlboro Victory Formula 1 (revised) (1984)	01766
Marlboro Victory- Formula 1 (revised) (1984)	01633
Marlboro Victory- Formula 1 (Revision 2) (1984)	01783
Martex/Mobil/Saga/Hoffman LaRoche (Steve Gold Prod.) (1980)	01332
Martin Luther King Day (WCBS-TV)	00372
Marvin Rothenberg- Director's Reel (9 pieces)	00829
Masters '88 : Focus on Retail (Miller) (1988)	01449
Maxwell House (Instant), (Instant Relaxation/Justine Bateman)	01760
Maxwell House Brands (New Orleans Revised,GF) (1986)	01738
Mayor Koch and Philip Morris (WNBC-TV) (1980)	00257
Mayor Koch-Urban Living Reception on Orchard Street (1988)	02151
Mayor Rhinehart/Livability Award Recognition (WCMH,WBNS)1985	01460
McNeil-Lehrer Report (C. Drath, Tobacco Institute) (1978)	00072
Media Works (Tennis Compilations w. burn-in)	00732
Media Works, Inc./Philip Morris/Japanese Version (1986)	01416
Mediaworks (8 pieces) (1986)	00741
Medicine in America: Life,Death,and Dollars (1978)	00012
Meet the Press, (Hardy, Northrip) (L)	01577
Meister Brau Commercial Spots (8 spots) (1987)	01290
Memories of Martin Presentation	00900
Merchandise Assembly (1985)	01641
Mergers in the Soda Business (Strictly Business,WNBC-TV) (86)	00631
Message to Germany by Clifford Goldsmith (1980)	01484
Message to Poland (1978)	00100
Message to Poland (1978)	00101
Message to Poland (1978)	00102
Message to Poland (1978)	00001
Message to Poland (master tape) Sales Meeting (1978)	00043
Michael Jackson (WNBC-TV)	00383
Mickey Spillane Interview (Live at Five,WNBC-TV)	00400
Miller Beer Commercials	00399
Miller Brewing (WNBC-TV) (1979)	00116
Miller Brewing: Commitment To Quality (Convention Display)	01131
Miller Commercials	00452
Miller Commercials (as of 10/85)(video support-Maxwell)	01395
Miller Commercials (H.L.,Lite,Genuine Draft,Lowen.,Matilda)	02109
Miller Commercials (Oasis, The Tylers Rev.)	01364
Miller Genuine Draft (2 spots) (1987)	01331
Miller Genuine Draft (2 spots:Keg(:30),Steam Heat(:30))	01313
Miller Genuine Draft- Wedding (2 spots)	01289
Miller H.L., Lite, Lowenbrau, Meister Brau,Gen. Draft spots	01262
Miller Hall of Fame (Bill Talbert interview) (1977)	00060
Miller Hall of Fame (Joe Cullman spot) (1981)	00253